

# **International Chinese Education Experience & Study Tour**

## **Global Partner Recruitment Brochure**

### **I. Project Introduction**

The **2026 International Chinese Education Experience & Study Tour** is a premium cultural exchange program organized by a professional educational institution. This high-quality initiative aims to provide global Chinese language educators, ethnic Chinese youth, and Chinese culture enthusiasts with an unparalleled opportunity to deeply experience the dynamic development of the Guangdong-Hong Kong-Macao Greater Bay Area.

#### **Program Highlights:**

##### **✿ Premium Immersive Experience**

High-end, in-depth cultural immersion valued at RMB 5,700

##### **✿ Visits to Landmarks & Leading Enterprises**

Sightseeing at the iconic Canton Tower and exclusive visits to Greater Bay Area industry giants (e.g., Tencent, Huawei)

##### **✿ Authentic Cultural Immersion**

Immersive Chinese language classrooms and traditional cultural experiences

##### **✿ Hassle-Free Full-Service**

Comprehensive 24/7 concierge service for a seamless journey

### **II. Global Partner Recruitment Program**

We sincerely invite educators, community leaders, and cultural ambassadors from around the world to join our prestigious partner network and collaboratively advance the cause of international Chinese language education.

#### **(1) The Three-Tier Partner Mechanism**

##### **1. Direct Partner (Tier 1)**

*Frontline Promotion Pioneer*

**Role:** Direct-to-consumer promotion specialist

**Ideal Candidates:** Overseas Chinese educators, student influencers, parent group leaders, social media content creators

**Partner Benefits:**

- Earn a **complimentary participation spot** upon successfully inviting 10 qualified participants
- Receive exclusive access to a comprehensive promotional material package
- Benefit from direct support and guidance from the organizing team

## **2. Sub-Partner (Tier 2)**

*Team Incubation Mentor*

**Role:** Partner development and empowerment specialist

**Ideal Candidates:** Chinese community association leaders, educational institution principals, university alumni association presidents

**Partner Benefits:**

- Receive an **"Amity in Chinese Award"** of **RMB 2,000** for each successfully developed Tier 1 partner
- Enjoy priority recommendation rights for the project
- Gain access to advanced training and development resources
- Receive official recognition as a key contributor

## **3. Strategic Partner (Tier 3)**

*Strategic Cooperation Advisor*

**Role:** High-level resource connection and channel development

**Ideal Candidates:** Chamber of commerce leaders, multinational corporate executives, prominent industry association representatives

**Partner Benefits:**

- Receive an **"Amity in Chinese Award"** of **RMB 1,000** upon successful resource integration
- Be awarded an official **"Strategic Partner Honor Certificate"**

- Enjoy VIP treatment and special privileges
- Receive public recognition for significant contributions

## **(2) Cooperation Process**

**Step 1:** Application Submission → **Step 2:** Qualification Review → **Step 3:** Contract Signing & Authorization → **Step 4:** Implementation & Execution → **Step 5:** Performance Verification & Reward Redemption

## **(3) Performance Verification Standards**

### **Definition of Valid Registration:**

- Invited participants must complete full payment of participation fees
- No refunds or cancellations occur prior to the program commencement
- All participant information must be properly registered and confirmed through the official system

### **Reward Disbursement Schedule:**

- **Cash Rewards:** Distributed within 3 working days following the official program commencement
- **Complimentary Participation Spots:** Qualifications confirmed by the organizer prior to the program start date

## **III. Partner Rights & Safeguards**

### **(1) Organizer's Commitment (Party A)**

1. Provide authentic, accurate, and up-to-date promotional materials
2. Deliver all study tour services on schedule with guaranteed quality standards
3. Verify customer information promptly and disburse rewards according to agreed terms
4. Maintain transparent communication and provide regular updates
5. Offer continuous support and assistance throughout the partnership

### **(2) Partner's Rights (Party B)**

1. Exclusive access to proprietary promotional materials and resources
2. Entitlement to corresponding tier-specific benefits and rewards
3. Professional guidance, training, and promotional strategy support
4. Timely payment of earned commissions and incentives
5. Recognition and appreciation for contributions to the program

#### **IV. Application Requirements & Conditions**

##### **(1) Basic Requirements**

1. Genuine recognition of and commitment to the cause of international Chinese education
2. Possession of a solid reputation and trustworthy character
3. Availability of relevant promotion resources and an established social network
4. Compliance with the laws and regulations of the respective country or region
5. Demonstrated ability to effectively promote educational programs

##### **(2) Code of Conduct**

1. Accurate and truthful representation of project information; false advertising strictly prohibited
2. No collection of payments in the name of Party A; all transactions must be processed through official channels
3. Strict adherence to the promotional guidelines and policies established by Party A
4. Maintenance of professional conduct and ethical business practices
5. Protection of participant information and confidentiality of sensitive data

#### **V. Contact Information**

**Project Inquiries / Partnership Applications:**

**Mr. Yao,** Email: 602019237@qq.com

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**Join Us Today!**

**Become a Driving Force in International Chinese Education!**

Together, let's create exceptional value and unforgettable experiences for Chinese language learners worldwide!

*The final interpretation rights of this recruitment brochure belong to the official project organizer.*