

Information of Online Winter Camp

Name of Project : “Building dream with ice and snow, rendezvous for Winter Olympics” Online Winter Camp

Organizer : Beijing Language and Culture University

Time : March, 2021 (tentative time)

Registration: Register through

<https://www.wjx.cn/vj/YHXyaeM.aspx>.

You can also register by scanning the QR code.



Project Introduction :

The main features of the program are Winter Olympics-themed language training and online Winter Olympics cultural experience supported by technology, which starts from participants' concerns about the Beijing Winter Olympics. In the process of learning, students can increase knowledge of Chinese language, understand the content of the Winter Olympics and enhance intercultural communication skills. Students will participate in video lectures, MOOK and online lectures.

Way of Teaching: Teaching online via zoom and other platforms.

Application and course fees : Free

Date	Theme	Activities
D1	Launching Ceremony	Online Launching Ceremony
		Feature Sharing : History of the Winter Olympics
D2	Ice and Snow Sports	Chinese Class : Hello! Winter Olympic Games
		Roundtable Discussion : My favorite snow and ice sports
D3	Preparing for the Winter Olympics	Feature Sharing : Winter Olympics Research
		Chinese Class : Winter Olympics Theme
D4	Winter Olympics Mascot	Feature Sharing : Mascot design for the Winter Olympics
D5	Healthy living concept for the Winter Olympics	Chinese Class : Healthy Winter Olympics
		Feature Sharing : Lifestyle & Winter Olympics
D6	Winter Olympic Athletes	Movie Viewing : Films and documentaries related to the Winter Olympic athletes
		TED TALK : The Winter Olympics in my mind
D7	Online Closing Ceremony	High-end visits : Center for Language Education and Cooperation
		Online Closing Ceremony

“筑梦冰雪 相约冬奥”冬奥会冬令营项目介绍

项目名称：“筑梦冰雪 相约冬奥”冬奥会冬令营

承办单位：北京语言大学

项目时间：2021年3月（暂定）

报名方式：<https://www.wjx.cn/vj/YHXyaeM.aspx>

项目介绍：

项目以冬奥会主题语言研修和科技支持下的在线冬奥文化体验为主要特色，从学员对北京冬奥会的关注点出发，利用全息科技立体呈现冬奥会赛区和场馆、冬奥会运动项目，通过与冬奥会工作人员、冬奥会选手的交流互动，讲述冬奥会台前幕后的精彩故事。在学习的过程中学员可以增加汉语知识、了解冬奥会的相关内容、增强跨文化交际能力。学员还将参与到视频讲座、慕课及线上演讲等内容。

授课方式：线上 zoom 等

报名及课程费用：免费

拟定日程：



日期	活动主题	活动内容
D1	云端启动	在线启动仪式
		专题分享：冬奥会的发展历史
D2	冰雪运动	汉语课堂：你好！冬奥会
		圆桌讨论：我喜欢的冰雪运动
D3	备战冬奥	专题分享：冬奥专题调研
		汉语课堂：玩转冬奥
D4	冬奥吉祥物	专题分享：冬奥会吉祥物设计
D5	冬奥会的健康生活理念	汉语课堂：健康冬奥
		专题分享：围绕健康、环保、时尚、有机、天然、绿色为主题的“乐活”主题，分组分享自己的健康生活理念和模式。
D6	冬奥健儿	观影：冬奥健儿相关影片、纪录片
		冬奥主题 TED 演讲比赛：我心中的冬奥
D7	云端结业	高端访问：中外语言交流合作中心
		线上体验：颁发结业证书